



Join Coppell ISD in Recognizing Great Teaching Through Super Teacher Program *New Sponsorships are Available*

The Coppell ISD Super Teacher program recognizes campus educators for creating engaging and innovative learning experiences that ignite the interests of learners. We recognize educators whose learning environments, learning designs, curriculum implementation and assessments model the great teaching core value and transform teaching and learning. Through the Super Teacher program, members of the CISD staff have the chance to nominate educators twice a year, and the Superintendent personally acknowledges the recipients through a special luncheon. Up to ten honorees are selected each semester and honored in several ways including the district website, newsletters and in person.

Why Sponsor?

The Super Teacher recognition program provides sponsors with the opportunity to support the school district and promote their business to a very supportive and receptive school community. Your business/brand will be shared and highlighted on the district website, in district internal and external newsletters and in person at the special luncheon with the superintendent.

Benefits of Sponsorship:

- Honors amazing CISD educators
- Exposure to approximately 13,000 students and their families and 1,300 staff members
- Recognition of the partnership between your company and Coppell ISD
- Capacity to advertise your business to local citizens and an opportunity to increase revenue possibilities and brand awareness

Your Sponsorship Opportunity

CISD is offering one \$5,000 sponsorship for this unique recognition program to cover the costs of the awards and luncheon.

Super Teacher Sponsor \$5,000

As the Super Teachers Sponsor you will receive:

Before Super Teacher Recognition

- Your branding on all advertising preceding each recognition event (twice a school year.)
- Logo and acknowledgement in two editions of our newsletter sent to all CISD families.
- Announcement of sponsorship on CISD social media twice a school year.

During the Super Teacher Recognition Luncheon with the Superintendent

- Appreciation of sponsorship expressed during the luncheon (twice a year.)
- Up to two employees from the business can attend the luncheon (twice a year.)

After Super Teacher Recognition

- Appreciation of sponsorship expressed in the district newsletter (twice a year.)
- Appreciation of sponsorship expressed in social media platforms (twice a year.)

To further discuss our sponsorship packages, please contact Executive Director of Communications and Community Engagement Angela Brown at abrown@coppellisd.com or 214-496-6040.